

Hedonic Behavior Portrayed in Shania Twain's Selected Song Lyric

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Abstract

This research aims to describe the hedonism portrayed in Shania Twain's song. Moreover, it also aims at describing the negative effect of hedonism on young people's futures. The objective of this study is to analyze the hedonic behavior expressed in the song lyrics and also to describe the negative impact of hedonism, especially for the younger generation, as reflected in the song. "Ka-Ching!" is chosen as the song as it has many hedonistic behaviors, and it is taken as the main research data sung by Shania Twain. Hermeneutic Interpretation theory and Sociology of Literature theory are used. Descriptive qualitative is chosen as a research method. Based on the research, the result shows the types of hedonism expressed in Ka-Ching song lyrics consist of: The results of this research are that (1) the hedonistic issues portrayed in the song lyrics cover aesthetic and egoistic hedonism. These two types dominate the two song lyrics belonging to Shania Twain. The other result is that the ways to anticipate hedonism in life include being wise, being grateful, being simpler in life, and being closer to God.

Keywords: Hedonism, Hermeneutic, Song Lyrics

1. INTRODUCTION

Language is a method of communicating ideas, desires, wishes, and thoughts. It demonstrates the importance of language to human existence. Moreover, a language helps people communicate, express their emotions, goals, and plans, and exchange information with others. In social life, language functions are important for things like education, culture, religion, and entertainment.

Based on the mentioned functions, entertainment occupies a unique place in the lives of humans since it requires a great deal of their attention while also providing pleasure and joy. It is expressive and beautiful in nature. Song is one of the artistic mediums that allows people to express their emotions. They attempt to enjoy every line as well as comprehend its meaning, especially while singing a foreign song. Also, song lyrics often have powerful words or deep verses that anyone can understand.

Currently, numerous singers and musicians showcase their best work in a variety of genres, including pop, rock, reggae, hip hop, and country music. They made the song specifically for their listeners, and they hoped that the song lyrics they wrote would capture their attention and hearts. Shania Twain is one of numerous well-known international singers who continues to excite her

listeners and fans. With her famous romantic songs, such as "You're Still the One" and "From This Moment," released in 1997, she frequently writes songs with deep meaning and melts her listeners' hearts. She also composed songs with a social subject, in addition to romantic ones. Ka-Ching is one of the songs. It was the second worldwide single from her album Up!, which was released in 2002. Robert John "Mutt" Lange and Shania Twain. "Ka-Ching" is very distinctive, not only because of the tune that sticks with us, but also because of the satirical lyrics about hedonism and commercialization. This theme is highly essential for individual life. Moreover, individuals learn how to be a smart customer as well as do and find happiness that is considered to be wise and full of understanding from the song lyrics. It has the ability to govern life with stability, resulting in calm and happiness (Joko Prayudha, 2022).

Sociology of literature

Sociology and literature are like a coin that has two sides, but they are connected to each other since they have close relations. The sociology of literature is a sub-specialty of the sociology of culture that studies the social production of literature and its social implications. Auguste Comte stated, "Sociology derives from Greek 'socio' and 'logos', which means that sociology is the systematic and scientific study of human social life" (Lone & Das, 1996). It is the study of people who form groups and interact with each other. The group classified could be into small groups, such as married couples, or large groups, such as a subculture of suburban teenagers. Likewise, it places specific emphasis on studying societies, both as an entity of an individual and as a global perspective element. Sociology offers a different way of seeing and understanding the social world that people live in and people shape. Literature derives from Latin 'littera', which means the art of written text. It is considered as the reflection of imagination that belongs to humans. Similarly, it is writing that expresses and communicates thoughts, feelings, and attitudes towards life. As Taylor says, "Literature, like other arts, is essentially an imaginative act. That is an act of the writer's imagination in selecting, ordering, and interpreting life experience." The connection between literature and society is proved close through some written works that come from particular social stories that link to real facts in society.

Based on the theory, *Sociology of Literature in literary science is meant to refer to the literary critic and literary historian who mainly pay attention to the relationship between authors with social class, social status and ideology, economic conditions, and model of its target* (Abrams & Harpham, 2014). They believe that literary works (both aspects of the content and form) are absolute conditioned by environment and social power of a given period. Moreover, based on Goldmann's statement (1989:43), *"there is no realistic social research that is not historical and there is no scientific research that is both historical and realistic if it does not contain elements of sociology"*. Therefore, it can be concluded that in studying

the facts and reality of humanity, it needs methods that consist of sociological and historical aspects.

Hedonism

Hedonism is a well-known phenomenon that can be found not only in actuality but also in literature. Hedonism is defined as a way of life in which people are willing to be happy and free to do whatever they believe is good, to pursue pleasure, and to avoid unhappiness and loneliness. Furthermore, it is a doctrine that emphasizes hunting as a way of life. Many scholars have different definitions of hedonism. Hedonism is a philosophical movement that seeks to answer the question, "What is the best thing for humans?" It began with Socrates' question about what man's ultimate purpose should be, and continued with Aristippus of Kyrene's (433–355) assertion that pleasure is the best thing that humans pursue. Humans have been seeking fun since childhood, according to Aristippus, and if they do not find it, they will seek it elsewhere. Following that, Epicurean (341-270 BC), a Greek philosopher, stated that pleasure-seeking human activities are natural.

Hedonism is defined as "hedonism is a way of life, characterized by openness to pleasurable experience." "There are many qualms about hedonism". Based on his comments, he claims that hedonism is a valid way of life. He also asserted that fasting, being closer to God, and taking medication provided joy to the ancient people. However, as time went by, the meaning of hedonism shifted, and it eventually transformed into the concept of pleasure proposed by Aristippus. In addition, Veenhoven stated that chasing pleasure will lead to misery, destroying the true sense of hedonism. The true hedonist should avoid it if it does not provide any pleasure (Veenhoven, 2005).

Cicero in Russell briefly explained the characteristics of hedonism (Russell, 2018):

- a. Having instant view, see something effort to obtain of assets of the end result rather than the process to make the final result. This leads to the next attitude, rationalization or justification to meet the pleasure.
- b. Become the physical modernity chaser. The person holds that have high-tech good is pride
- c. Have the pleasure of relatively above average. Relativity means something for the general public has been entered into the level of enjoyment or can be called unpleasant, but for hedonist it was not bad.
- d. Fulfilling many desires that arise spontaneously. In the describing of the pleasure for every little retaining so when people want something must get it.
- e. When get trouble that he feeling unwanted or being hated by people when they did something wrong/making trouble.
- f. No matter how much money they earned, the hedonist will always find any ways to spend them over again for many species including clothing, home, luxury goods, etc.

Kinds of Hedonism

According to Veenhoven, "An Analysis of Hedonism Portrayed in Some Selected Song", there are also a variety of hedonisms (Mangetan et al., 2021). These can be categorized as several categories of hedonistic behavior, such as:

1. Aesthetic Hedonism

Aesthetic Hedonism is a way to get pleasure with emphasis on appearance. What is meant by Aesthetic Hedonism is someone will feel a pleasure if he looked beautiful. This type will put everything to make his appearance looks very perfect. The satisfaction of this type is when others praised his appearance. If we find someone who feels proud when he was accused of being a good man apparently, the pride is considered as a form of pleasure of Aesthetic Hedonism.

For example, A girl who is always shopping for clothes and other things for each week. The goal is to make his friends saw the appearance who always new and "fashionable". Habits like these are often said as Shopaholic. Another example is the people who love to plastic surgery until they get what they want.

2. Ethical Hedonism

Ethical hedonism, point of view is about what is expressed / talks by an individual. Any kind of opinion was expressed aims to show how high levels of education. Satisfaction achieved was feeling satisfied and happy with ourselves because we feel smart and genius. The purpose of this attitude is trying to get an important place in a work group or groups of society. For example: if there is a claim to someone in a speech event that what is being said that it was a good speech and the people who speech will feel proud, then he is among those who embrace the attitude of Ethical Hedonism.

3. Piety Hedonism

Talking about Piety Hedonism then viewpoints are seen that religious or spiritual aspects of a person. In this Piety Hedonism, someone who has this characteristic will feel pleasure when he claimed to be someone who pious or devout in his religious. The original concept of Piety Hedonism actually is a truth which the calmness of worship is an invaluable comfort. However, at this time that the meaning of Piety in Hedonism is already shift. People compete for seen by others.

4. Egoistic Hedonism

Egoistic Hedonism aims to get maximum pleasure. The Pleasure here was telling that it is can be enjoyed with a long time and deep. For example: eating riches food, amount and a lot of type, provided a long time enough to enjoy it all, as in the Roman-style banquet. When the stomach is full, there is provided a tool to bite the throat, so entrails in stomach can thus spewed out, then can be refilled other foods, until satisfied. Along the development of the era, this character was modified where people always wasting money in a place which provide a fast food while hang out.

5. Universal hedonism

Universal hedonism almost similar with utilitarianism. The kind of make priority to maximum pleasure for all, for many people. For example: if dancing, must dance together, all night time, there should be no one was absent, or other pleasures that can be shared by everyone.

Hedonic Lifestyle

Well and Tigert define lifestyle as a life pattern, the use of money and time that a person has. It is clear that every person owns his or her shape of enjoying life. While Susianto defines hedonic lifestyle as something that directs its activities to search for pleasure of life and activities of spending time outside the home, more playing, happy in the city crowd, happy to buy goods that are less necessary and always want be the center of attention. Another opinion stated by Levan's and Linda that stated about hedonistic lifestyle indicated as pattern of behavior that is clearly seen from activities, interests and opinion which always emphasize on the life pleasure. The hedonistic lifestyle is formed into concrete and abstract things noticed by the environment. Well and Tigert classified the aspects of hedonistic lifestyle into three things, such as (a) interest, that defines as what is interesting from an environment that individual notices. Interest can be raised of an object, event or topic that emphasize on the element of life's pleasure. (b) Activity, it is the way of people to use their tangible time in concrete actions that can be seen. (c) Opinion, it is an individual's opinion given in response to a situation when it appears or statements about social issues and products related to life (Wells et al., 1971).

These hedonic behaviors can be done by people with many causes. Revealed the causes of it consist of some factors, such as: demographic, internal factors and external factors. Internal factors cover personality, popularity, prestige, and desire to look differently. Meanwhile, external factors cover comfort, duration of use, fashion, and money value. In general, hedonic behavior is revealed as a behavior of person in reflecting his or her life to seek out pleasure and involved emotion (Koca et al., 2013).

It can be concluded that there are several factors beyond the hedonic behavior done by people. Internal and external factors arise the cause of hedonic. Many aspects are involved to enjoy life and to pamper oneself into getting satisfaction and happiness in life.

1. The bad impact of Hedonistic Lifestyle

There are many thoughts regarding to the critical effect of hedonistic lifestyle. One of them is from Veenhoven in *Journal of Happiness Studies*, classified it into two terms, environment and individual. The environmental argument infers that hedonism provides a chance of over-consumption and it will lead to ongoing reduction of natural resources and accordingly accelerate devastation of the environment. Moreover, it gives many effects such as reducing one awareness of danger, due to self-enjoyment resist awareness and critical thinking. The enjoyment creates happy or pleasure

that produces unfeasible and bright view. Meanwhile, from individual aspect, the hedonistic lifestyle contributes to joy in the short run, not in the long term. Then, this leaves the happiness seeker unsatisfied and it leads to impetus of rising for ever-stronger stimuli. This will give the worst impact of harmful behavior and also lead to disappointment. The next impact is hedonism leads to addiction of doing something pleasure and it will reduce control because it pampers people.

Moreover, it avoids challenges and make them unskilled. Also, hedonism directs to anxiety because there is an avoidance of experiencing painful things and it automatically decreases stress tolerance. Laziness is the other impact of living hedonistic because it considers inactive involvement and it is illustrated as "passive lotus-eaters". Lastly, hedonism destroys social bonds. It means that to pursue individual's pleasure, sometimes people are less sensitive to the others' needs. At the end, there will be lack of companionship happened in people's social circle. It can be concluded that hedonistic lifestyle gives impact wider to people's life, whether it is environment or individual orientation. The most dangerous impact of hedonistic lifestyle refers to distraction and avoidance of thing.

2. The Ways to anticipate the Hedonistic Lifestyle

Hedonistic lifestyle is someone's choice when he or she has the chance to enjoy it. Although hedonistic seeks for pleasure, in fact, the impacts of it mentioned previously have many harms, so, it is better for people to think wisely of doing something to anticipate the worst effect. Explains several ways to anticipate it, which is as follows: (1) a good awareness must be built. Having high awareness to surroundings is very wise thing to do by people. Avoid dependency of lusty things as people call as "lifestyle" that affect them a lot into bad things, therefore, we must aware of the life we are living. (2) Use property as wise as possible utilizing a wealth become qualified. Individuals who have abundant property or wealth often does what he or she wants. However, sometimes they are not able to utilize the fortune usefully, they just spend it by buying unimportant goods. Therefore, people should use the property as valuable as possible. (3) Refuse to behave or follow the hedonistic lifestyle. In fact, Individuals are difficult to refuse a desire that they want even for unimportant thing. (4) Face and do life as normal as possible. People should select the proper step and the proper way to make useful life and be able to enjoy every process of life as well as possible (Koca et al., 2013).

Meanwhile, Trimartati suggested some advices deal with hedonistic lifestyle as follows: (1) Get closer with God. It will help people to hold their desire into the proper portion. It will control their lust from anything that can make them neglected. (2) Make priority scale. It helps people to select their truly needs to be fulfilled. (3) Live simply. Use and spend money based on their affordable. Do not force self to be seen luxurious in other's eyes. (4) Being a hard worker. It will motivate them to do their best and never forget

to appreciate of what they have done to reach their vision. (5) Being a wise to buy goods to avoid the trap of consumerism. (6) Not being consumptive. By knowing their true needs and their affordable, it will avoid consumptive. (7) Don't always follow desires. Indeed, people must have self-control of buying something and they have to possess well-controlled from the lust. (8) Always be grateful. Whatever god gives people, it must be appreciated sincerely to enable them living in happy and grateful heart. (9) Be critical of doing something or behaving. Behavior forms attitudes, so it must be started from doing good and it will last to good attitude. (10) Be aware of choosing friends. It really effects people's habit. The better their friend circle, the better life they will have. (11) don't be envy of someone's life because people have their own condition in good and bad. (12) Keep in faith of God. It strengthens people's control into the better things in life because of their belief in God's blessing for the ones who do good deeds (Trimartati, 2014).

From all of the things explained above, it can be concluded that each person who has high awareness can avoid hedonism. As long as they have the willingness to do that, it will get easier to live life as simply as possible because life is not always to make people happy, but also to give the best lesson for life to create wise humans in the world. By being a wise person, it will help people to face life with normal and natural vibes and it will help them to achieve their goals and their hopes in life. Happiness is the goal of most people's lives, and it is normal to achieve it. The matter is how to get it in a right and wise way. The simpler, the happier is the right term for facing life and achieving life goals. The more hedonistic a person's life, the more trouble it will return to them. Therefore, using mind and heart to achieve happiness is the wisest way to do it since it will give peace and sincerity. Finally, always include God in your life because it will control your ego when dealing with happiness, which is the source of true happiness. The closer to God, the more happiness they will possess.

3. Hermeneutic Interpretation

The word hermeneutic is from a Greek word that means to interpret. Hermeneutic is the interpretation of the science and the art of Biblical. It is guided by the rules within a system and it is an art because the application of the rules is by skill and not by mechanical imitation. In hermeneutics, there are two terms of the goal to be achieved, they are Exegesis and Contextualization. Exegesis aims at drawing out and determining the meaning of passage in its original context of the original meaning stated by the author. Meanwhile, contextualization is to apply the purpose that contained in the text into present without changing the intent of the text (Kaiser Jr & Silva, 2009).

Song

A song is enjoyed and understood by people from the lyrics literally and figuratively. Ka-Ching! is chosen to be analyzed because there are some

sentences on the lyric that have certain hedonistic meanings, and the researcher focuses on analyzing the lyric. Therefore, the researcher would like to do research that entitles "An Analysis of Hedonism Portrayed in Shania Twain's selected song lyric (A Pragmatic Analysis on "Ka-Ching!" song).

Lyrics are the verses of song briefly. They are created by artist who intend to utter particular expression and to utter the meaning literally or metaphorically. Sometimes, they make the songs that comes their experience or something they have heard or have seen before. The singers perform words and language to create attraction, attention and also specialty towards the lyrics. Lyrics of song are short poems which show emotions (Semi, 1984). The language of song lyric can be in the form of vocal, language styles and word deviations and reinforced by the use of melodies and musical notations that are tailored to the lyrics of the song so that the listeners can feel what the author thinks. A song is a piece of music that consists of words, especially famous songs such as broadcasted on the radio. It cannot be denied that song lyrics often represent the listeners' life, because the theme of song really relates to human's life. It remains deeply for the listeners especially when the lyrics convey deep and meaningful messages. Human experience that is written and implied in the lyrics possess many human values that can be learned as a positive reflection for the listeners, so song is really beneficial to get many values to be reflected and to be transformed into a good thing as a value of human (Lestari, 2010).

2. RESEARCH METHODOLOGY

The researcher uses a qualitative method by analyzing song lyrics. It highlights a phenomenon that identifies the story rather than determines cause and effect (Fraenkel et al., 2012). This methodology aims at producing descriptive data in the form of written or spoken accounts of the people and the observed behavior. Moreover, it is also assumed to be an inductive approach that has the purpose of gaining a deeper understanding of a person's or group's experiences.

To collect the data, the researcher divides the data into two, such as primary data that consists of Ka-Ching song lyrics and secondary data that comes from many sources, such as articles, books, and papers. For the primary data, the researcher will analyze the lyrics of Kaching sung by Shania Twain. Based on the lyrics, the researcher will analyze the hedonistic lifestyle portrayed in the song lyrics. For the secondary data, the researcher will use articles, references, and other related sources.

3. RESULT AND DISCUSSION

The following are the results of the analysis based on the data that has been collected previously namely two Shania Twain's songs, which are entitled:

Ka-ching and What a Way to Wanna Be, there are two types of hedonism from Veenhoven's theory, The following are the details of the analysis results described in the table:

Table 01. Type of hedonism : Aesthetic Hedonism

No.	Selected Lyric Showing Aesthetic Hedonism	Interpretation
1	I don't wanna wear that It only makes me look fat	The sentence implies that she does not want to look fat by wearing that shirt so that it is not beautiful in the eyes of other people.
2	Time to tone my thighs gotta lose another size, yeah	This describes that she wants to exercise or do anything to get the ideal or slim body she wants.
3	Feel guilty 'bout you eat	This shows that she is worried about what he shas eaten which can affect his weight.
4	You're buyin' all the books to learn the lates looks, yeah	This sentence conveys that in order to get a good appearance in society, she buys the latest books to get trending news about fashion styles.
5	We like to buy; we like to spend To keep up with the latest trend	It implies that usually if there is a new trend they immediately buy and wear it proudly because it fits the latest model.
6	But we don't get satisfaction	This sentence tells us that by doing it all does not make them satisfied.
7	Living like a slave to fashion	They are like slaves who will always follow the latest fashions of fashion that will never end in every era.
8	Moisturize, exercise Erase the rings around your eyes	This implies that her face wants to still look beautiful and perfect without the slightest flaws including wanting to get rid of dark circles under the eyes that make it look not fresh.
9	Cover what you can get a copper tone tan, yeah	It shows that every effort is made to prevent things that make her facial skin not look beautiful. One of them by using sunscreen when sunbathing or outside activities.

As stated in the previous chapter, aesthetics is one sort of hedonism, and it is a pleasure when people judge or regard us as someone who is both

physically and in appearance. Whatever is done with the purpose of obtaining pleasure or satisfaction, The Shania Twain song "What a Way to Want to," which was mentioned in the table above, is an example of an expression that describes this. As in: "I don't want to wear that; it only makes me look fat." It refers to someone who does not want to appear fat or ugly to others. Eventually, someone satisfies himself in many ways, as in the following sentence: "You're buying all the books to learn the latest looks, yeah." Among them is by purchasing a book just to observe what the latest fashion is, so that their appearance is always stunning and satisfying. Not only that, according to the song, he's on a strict diet and often feels bad about what he eats because he's afraid of not looking good in clothes. But, no matter what they do, they are always dissatisfied, as if they are fashion slaves.

Table 02. Type of hedonism : Egoistic Hedonism

No.	Selected Lyric Showing Egoistic Hedonism	Interpretation
1	We live in a greedy little world To earn as much as they can possibly, spend it foolishly	This shows a world is full of avaricious that everyone has a right to do anything they want, include spends much money stupidly
2	We've created us a credit card mess, we spend the money that we don't possess	Through bank facility in a credit card makes them easier to spend it even they are not truly having it. The tool pushes them to hedonism
3	So, it's shoppin every Sunday at the mall	They go shopping at mall in a regular time and it is listed on weekly schedule
4	All we ever want is more, a lot more than we had before, so take me to the nearest store	It means that they think they have much more things to have, so they can increase their purchase
5	When you're broke, go and get a loan	When they suddenly got bankrupt, they think that they can get a credit to cover their money problem. This way is so untroubled for them without thinking any risk after it
6	Take out another mortgage on your home	Even it is easier for them to pawn their house easily to make them luckier. It's a bad thing to make their home as a mortgage only for their pleasure
7	Consolidate so you can go afford to go and	Anything is normal to be done for them, especially when it relates to their own need.

	spend some more when you get bored	Once it runs out, they will stop
8	Dig deeper in your wallet	No matter how less money in their pocket left as long as they get what they desire. Running out money is their last desire in life to get benefit.

The second song by Shania Twain, titled "ka-ching," illustrates hedonism from an egoistic perspective, mainly an attempt to acquire as much pleasure as possible, especially one's own. As mentioned in the above table, several sentences expressing the life of hedonism were mentioned. Some of them are in the sentence: "We live in a greedy little world, to earn as much as possible." We are continuously left wanting more and suffering from the effects of our ambition. There are many hedonistic acts people do in life, such as go to the mall, spend much money, eating and drinking expensive meals and drinks and many more. Related to this facts, Kasali did research to find out hedonistic activities done by teenagers. It was found that people tend to be in a mall (30.8%), meanwhile there were who tend to buy the things (49.4%), hang out or be extravagant with money (19.8%), buy clothes (2.3 %), buy car accessories (0.6%) and there were also who did not answer (0.4%). This result clearly shows that nowadays teenagers are in hedonistic lifestyle (Kasali, 1998).

Related to the research above, it also exhibits hedonistic phenomenon analysed from different side. It was about hedonism acts executed by some teenagers "*...yang mereka lihat bukan nilai investasinya, namun bentuk gaya hidup yang memunculkan bentuk eksistensi diri dari seseorang dengan cara ikut-ikutan menggunakan barang- barang mewah seperti halnya mobil sebagai salahsatu bentuk eksistensi diri bukan lagi menyangkut tentang kebutuhan seseorang. Hal ini, pada akhirnya menyebabkan para remaja saat ini berbondong-bondong atau pun berlomba-lomba untuk dapat berperilaku seperti para artis atau pun para kaum elit agar mereka dapat diakui dan dapat diterima keberadaannya di kelas sosial tertentu*" (Bernatta, 2017).

The result shows that a life style performs a self-existence regarding to the luxury things such as cars and other luxury ones. They used those things not necessarily instead they only wanted to be exposed and to be paid attention by other people. This thing finally leads to a competition involvement to act like famous figures or elite community in order to get confession and to get self-acceptance in particular social class.

Hedonism is the opposite of simplistic nature. There are some people who have a simple lifestyle because they are more comfortable with simplicity, but there are also for those who prefer a luxurious lifestyle. The nature of hedonism actually has a positive side, which invites humans to enjoy life with happiness and pleasure, therefore, humans are not always in a moody or sad state. However, nowadays many people are absorbed in excessive pleasure and happiness so that they fall into a hedonic lifestyle. The impact of hedonism can be fatal, not only in terms of finances, but also it tends to be individualistic and

self-centered or selfish. The longer they prefer to be selfish, the worst result they will get in terms of social life. Therefore, it is very wise to think and to useful things to do to avoid the hedonism in life.

There are many things to prevent hedonism influence in human's life, such as always being wise and aware about many life aspects. This thing strengthens the theory from Amrin Rauf (2005) that being wise and always aware about surrounding is the right thing. Besides, being wise using things or property to reach quality of wealth, do not follow hedonistic lifestyle and face life as normal as possible. The selection of doing the things in life really influence people's happiness and people's satisfaction, so being simple and right portion will make it balance. Meanwhile, the other beneficial suggestions are also advised. Being closer to God is really helpful to control people's excessive desires. This is in lined with Trimartati's suggestions that advise people to get intimate with God since it will manage their lust. Then, making a priority is a must in every life aspect. They will select the thing that is really essential for them. Besides, be simple in life, not spending money only to fulfil their lust. The last, always be a hard worker in life because it will make people be grateful of what they have and they will not spend it excessively.

4. CONCLUSION

Based on the results of the data and analysis that have been found and discussed above, it is found that there are two types of hedonism in two different songs by Shania Twain, namely the aesthetic type and the egoistic type. These types are dominantly illustrated in the two songs by Shania Twain. These songs illustrate how people satisfy themselves by participating in many hedonistic lifestyles. It is really relatable to the situation right now. They think that spending a lot of money at the mall will give them satisfaction, even if a mortgage can guarantee their desires. They do not care about the impact of doing that thing in advance. In fact, at last, it will destroy them into bankruptcy. Also, by doing plastic surgery, they think they must be perfect in beauty, no matter how painful it is. They deny the nature of God's perfect creation that they have already possessed. These examples illustrate people's wild thinking and their freedom to make it realistic. They do it consciously without thinking about the impact beyond it. A hedonistic lifestyle can be anticipated in many ways, such as by being simple in doing life; always being grateful for everything, being wise in doing something; selecting what is prioritized in life; and the last important thing is by being closer to God to control a human's lust. It will affect real heart peace and real-life satisfaction.

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